

Our Client:

Media Advertising agency located in Los Angeles, Ca. They are specialists in the planning and buying of TV and print media using the Direct Response model, driving consumer brand interaction and driving sales via ROI accountability.

Chief Financial Officer**Position:**

As a key member of the Executive Management team, the Chief Financial Officer will report to the President and assume a strategic role in the overall management of the company. The CFO will have primary day-to-day responsibility for planning, implementing, managing and controlling all financial-related activities of the company. This will include direct responsibility for accounting, finance, forecasting, strategic planning, deal analysis and negotiations. The CFO will manage the budgeting process, financial analyses, expense and assets, revenue cycle and operations process improvements. Under the direction of the President, the Chief Financial Officer will provide timely, accurate and informative financial analysis of the current operations status

Responsibilities:

The ideal candidates will provide leadership and coordination in the administrative, business planning, accounting and budgeting efforts of the company.

KEY RESPONSIBILITIES

- Provides leadership in the development for the continuous evaluation of short and long-term strategic financial objectives.
- Provide timely and accurate analysis of budgets, financial trends and forecasts.
- Direct and oversee all aspects of the Finance and Accounting functions of the company.
- Evaluates and advises on the impact of long range planning, introduction of new processes, and strategies.
- Establish and maintain strong relationships with senior executives and finance department
- Provide executive management with advice on the financial implications of business activities.
- Manage processes for financial forecasting, budgets and consolidation and reporting.
- Provide recommendations to strategically enhance financial performance and business opportunities.
- Ensure that effective internal controls are in place and ensure compliance with GAAP and applicable federal, state and local regulatory laws and rules for financial and tax reporting

EDUCATION & EXPERIENCE

- BS in Accounting or Finance with CPA or MBA preferred
- 10+ years in progressively responsible financial leadership roles, media industry a plus.
- Experience with SAP finance programs
- Strong interpersonal skills, ability to communicate and manage well at all levels of the organization.
- Strong problem solving and creative skills and the ability to exercise sound judgment and make decisions based on accurate and timely analyses.
- High level of integrity and dependability with a strong sense of urgency and a results-oriented approach